

# Robert McGarvey

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## Writing Credits

**Magazines:** Over 1000 articles in the past 20 years. Articles have appeared in Reader's Digest, Men's Fitness, American Way, Continental Airlines, The Source (Sam's Club), Porthole, Silver Kris (Singapore Airlines), Selling Power, American Legion, M Business, Electronic Business, Upside, Playboy, Kiwanis, Entrepreneur, Alaska Airlines Magazine, Midwest Express, Islands, New York Times Syndicate, Los Angeles Times Syndicate, and many more.

O Columnist, "The Ombudsman," *Porthole Magazine*. All about cruising.

O Contributing editor, *American Way*

O Contributing editor, *Selling Power Magazine*

**Websites:** Articles and columns published on Entrepreneur.com, HomeOffice.com, LowesforPros.com, TipWorld.com, SellingPower.com, Corel's OfficeCommunity.com, FreeAgent.com, Love-Track.com, others.

**Books:** "How to Dotcom" (Entrepreneur Books, 2000). Co-author, "The Complete Spy" (Perigee, 1984). Also: contributor, "Travelers' Tales Ireland" (pub: 2000); and contributor, "Travelers' Tales Southwest" (pub 2001).

**Advertorials:** Advertorials on energy, biotech, and technology have been authored by McGarvey for Harvard Business Review, Fortune, New York Times, Business 2.0, Boston Globe.

### **Specialties:**

Biotechnology: McGarvey covers the range of issues (drugs, crops, tests).

Energy: McGarvey covers oil, gas, nuclear, and alternative fuels.

Technology: McGarvey covers e-business, e-tailing, wireless, and more.

Meetings: Extensive experience writing about the how-to of successful meetings.

Sales & Sales Management: McGarvey has focused on sales and selling for over a decade.

Travel: Northern California, Ireland, cruising, the American West.

Cooking and food. McGarvey has attended cooking schools from Bali to Bangkok to Hong Kong.

Q & A: Interviews with experts from Arthur Schlesinger, Jr. to Deepak Chopra and Tom Peters

CEOs: Interviews with corporate leaders such as Charles Schwab and Lee Raymond (CEO of ExxonMobil).

Small business. McGarvey has written about issues crucial to entrepreneurs for 20 years.

***Education***

B.A., Rutgers University. Summa cum laude. Phi Beta Kappa.

Woodrow Wilson Fellow. Philosophy major.